



ALBERTO ROIG

SENIOR WEB DEVELOPER & CREATIVE

ABOUT & CONTACT

Location: Orlando, FL

Phone: 407.361.5942

Email: hire@albertoroig.com

Portfolio: albertoroig.com

Languages: English & Spanish

EDUCATION

Seminole State College of Florida - 2009

Web Development

Valencia College - 2007

A.S. Interactive Graphic Design

SKILLS & TOOLS

Team Leadership | Client Management
Creative Direction | Online Marketing
Custom WordPress Development,
Maintenance, and Optimization
Mobile / Responsive Development
PHP | JavaScript | HTML | CSS | SCSS
NPM | git | Bitbucket Pipelines | WP Engine
WP-CLI | Advanced Custom Fields
Memberpress | Gravity Forms
WooCommerce | Easy Digital Downloads
WP Emerge | Sage | underscores
Adobe Creative Suite | Figma | Canva

As a Senior Web Developer and Creative with 16 years of experience, I have developed a unique blend of technical and creative skills. My commitment to creating innovative solutions that excel in functionality and aesthetics has helped many brands boost their online presence and customer engagement. I have been leading the digital solutions team at WePropagate, where I have demonstrated this commitment. My skills include advanced custom WordPress development, PHP, JavaScript, HTML, and CSS, and proficiency in various programming languages and design tools.

My passion for creating immersive online experiences is a driving force in my work. I believe in the power of digital platforms to bring brands closer to their audiences. My strategic approach and creative insights have contributed to the digital success of many high-profile clients, and I am confident that my extensive experience can help your company achieve new heights of online success.

I'm ready and eager to use my skills and experience to help drive your company's digital initiatives forward. I am excited about the opportunity to set new benchmarks for online excellence and contribute to your company's success.

WORK EXPERIENCE

Senior Web Developer at WePropagate

July 2016 - Present

As the Senior Web Developer at WePropagate, I oversee the technical aspects of our projects, ensuring that we implement cutting-edge technologies and adhere to industry best practices. I innovate and implement strategies to enhance our technical capabilities, keeping us ahead of industry trends. I cultivate strong relationships with partners and lead a team of creatives and developers, fostering a collaborative environment that encourages innovation and excellence in design and development. I work closely with our partners and team members to ensure we deliver high-quality work that meets our client's needs.

Front-End Developer at &Barr

November 2012 - June 2015

Created campaigns and built custom WordPress websites and digital solutions for various clients, including Nemours Children's Health System, Moffitt Cancer Center, Empath Health, ABC Fine Wine & Spirits, Experience Kissimmee, and others.

WordPress Developer at Moving Interactive

May 2012 - October 2012

Collaborated on the development of the Reader's Digest online humor section. This section featured a unique jokes and cartoons voting system that significantly improved user engagement and overall website interaction.

Web Designer & Developer at Web Solutions of America

September 2007 - May 2012

Designed and developed custom WordPress websites for various clients, including Rosen Shingle Creek, Rosen Centre, Rosen Plaza, and Brad Brewer Golf Academy. Additionally, I spearheaded the design and development of all email campaigns for the Rosen Hotels brand and managed all its websites, including properties, restaurants, spas, and golf.