



ALBERTO ROIG

DEVELOPER & CREATIVE

ABOUT & CONTACT

Location: Orlando, FL

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Website: albertoroig.com

Languages: English & Spanish

PROFESSIONAL SKILLS

Custom WordPress Development
WordPress Maintenance & Optimization
Mobile / Responsive Development
HTML5
CSS3 / SASS / SCSS
Javascript / jQuery
git (version control)
Adobe Creative Suite
CODA
MAMP PRO
InVision APP

OVERVIEW

As a creative and frontend developer, I help businesses achieve their full potential on the digital frontier. Over the past 10 years, I have had the opportunity to bridge the gap between brands and their customers online. I create a user experience that allows a consumer to connect with a brand. My goal is to implement responsive website designs and enhance engagement through social media profiles and applications. If your company is seeking a valuable, innovative experience online, let's talk.

WORK EXPERIENCE

Front-End Developer & Creative | Chromatic Propaganda

January 2006 - Present

Designing and developing campaigns and custom WordPress websites for clients like Javatino Coffee, Saman Arepas, IDFACA Services, and also creative agencies that include &Barr and BMI Elite.

Front-End Developer | &Barr (formerly Fry Hammond Barr)

November 2012 - June 2015

Developed campaigns and custom WordPress websites for clients including Nemours Children's Health System, Moffitt Cancer Center, ABC Fine Wine & Spirits, Empath Health, Experience Kissimmee, and Tampa Bay American Marketing Association.

WordPress Developer | Moving Interactive

May 2012 - October 2015

Co-developed the Reader's Digest online humor section, which included a custom jokes and cartoons voting system, enhancing the user experience and interaction with the website.

Web Designer & Developer | Web Solutions of America

September 2007 - May 2012

Developed custom WordPress websites for a large number of clients including Rosen Shingle Creek, Rosen Centre, Rosen Plaza, Brad Brewer Golf Academy. Designed and developed all of the Rosen Hotels' email campaigns and managed all brand's websites (properties, restaurants, spa, and golf.)

Freelance DJ | Latin Rhythms & House Music

2004 - 2010